

PERFORMANCE DRIVEN

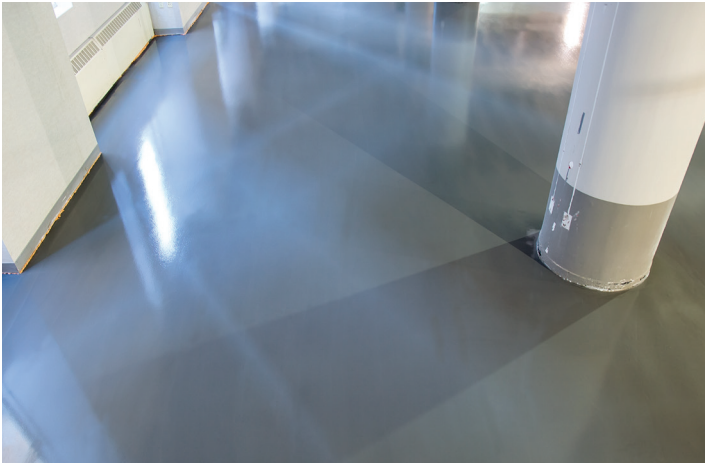
Self-Leveling Solutions

Ideal for:

- Projects that you can only afford to do once.
- Installations requiring exceptional outcomes.
- Projects where restrictive flatness tolerances are required for high-end finishes.
- Compromised substrates.
- Jobsites that limit mechanical preparation.
- Projects with budgetary restrictions.



Priming fortified • Leveling simplified



P360

All substrate, alkali-resistant primer for underlayments.

- Market leading bond performance
- Prolonged resistance to pH 14
- Maximum versatility for variety of substrates
- Fast drying
- Extended coverage
- Low odor
- Low VOC

L2

Self-leveling underlayment designed to facilitate ramping or flat floors.

- Low surface preparation
- Install 1/4" to 3" NEAT in a single lift
- Foot traffic in 3 - 4 hours
- Smooth, flat, hard surface suitable for vinyl, LVT, carpet, engineered wood, ceramic and more

L3

Premium, high-flow, self-leveling underlayment for superflat, smooth floors.

- Low surface preparation
- Install 1/8" to 3" NEAT in a single lift
- Extended placement time
- Foot traffic in 3 - 4 hrs
- Hard surface withstands trade traffic
- Smooth, flat, hard surface suitable for vinyl, LVT, carpet, engineered wood, ceramic and more



Volume stable
High flow
Optimal smoothing
Exceptional surface durability
Flatter surface
High strength

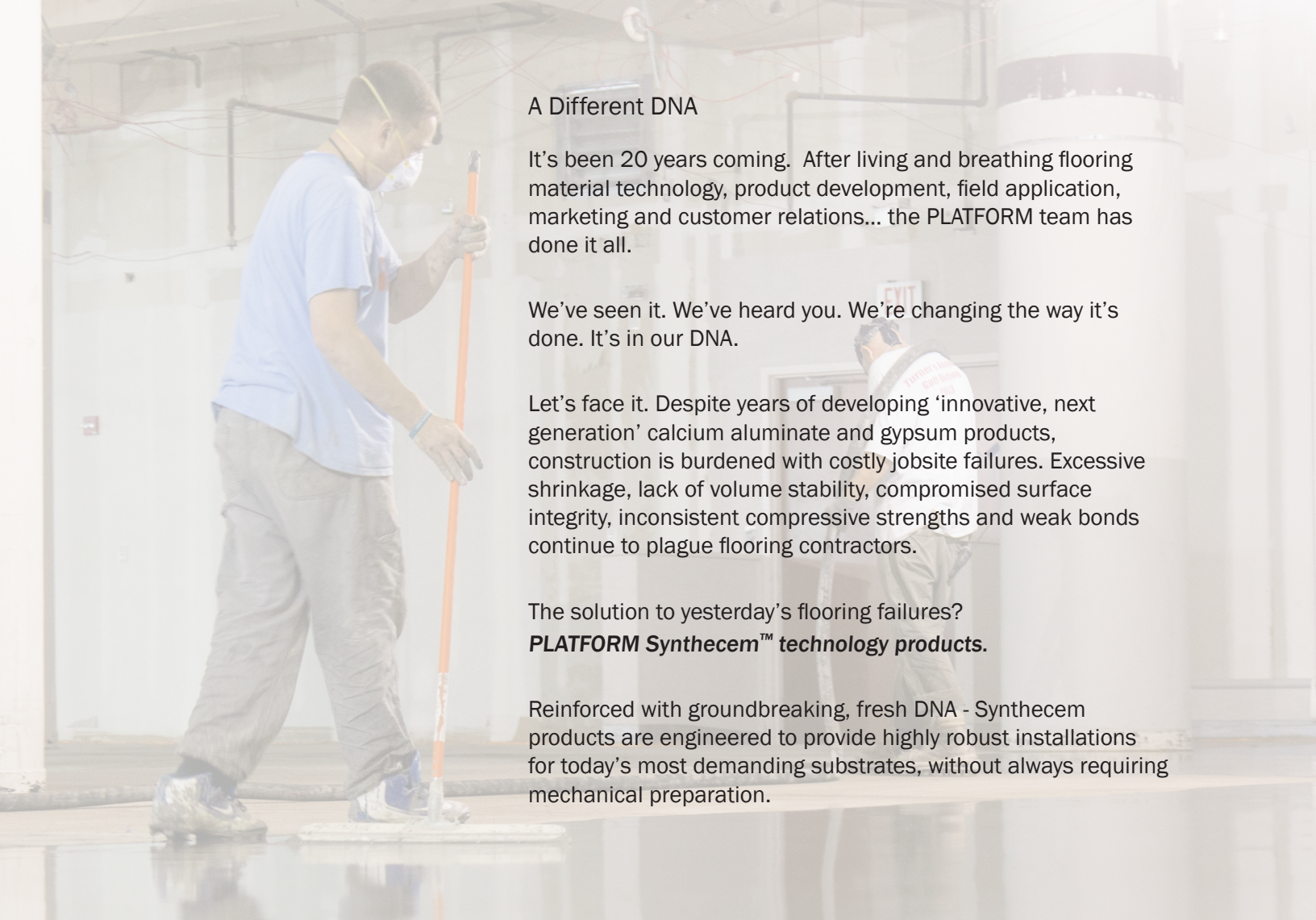
More than Calcium Aluminate Cements, and far more than Engineered Cements, Synthecem™ is purpose-driven, hydraulic cement underlayment technology that optimizes successful installations.

Working from a baseline of European Technology, Synthecem sets a new performance standard by combining a proprietary blend of carefully controlled cements and chemical admixtures.

Integration of Synthecem DNA means products offer outstanding dimensional stability, bond, self-leveling and smoothing characteristics.

Clean, Prime and Pour with Synthecem powered products to generate flat, smooth and hard surfaces that are suitable for all finished flooring.





A Different DNA

It's been 20 years coming. After living and breathing flooring material technology, product development, field application, marketing and customer relations... the PLATFORM team has done it all.

We've seen it. We've heard you. We're changing the way it's done. It's in our DNA.

Let's face it. Despite years of developing 'innovative, next generation' calcium aluminate and gypsum products, construction is burdened with costly jobsite failures. Excessive shrinkage, lack of volume stability, compromised surface integrity, inconsistent compressive strengths and weak bonds continue to plague flooring contractors.

The solution to yesterday's flooring failures?
PLATFORM Synthecem™ technology products.

Reinforced with groundbreaking, fresh DNA - Synthecem products are engineered to provide highly robust installations for today's most demanding substrates, without always requiring mechanical preparation.

Owners • Specifiers



Materials utilizing Synthecem technology facilitate flat, durable floors that provide for efficient flooring installation and increase the value of a whitespace.

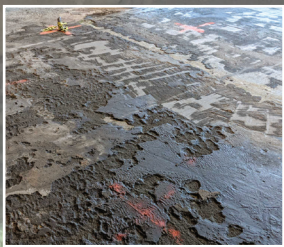
Distributors

Simplify the contractors life. Synthecem derived materials mean less work, more forgiveness and better outcomes for contractors.

Contractors

Materials utilizing Synthecem technology require less surface preparation, ensuring maximum jobsite versatility. Materials feature reduced dust when mixing, offer greater working time and forgiving placement.

*Products can contribute to obtaining LEED credits, and are LEED 4.0 ready.



PLATFORM™
PERFORMANCE CEMENTS

Limited Warranty Notice: Platform, LLC warrants to the initial purchaser only that the goods sold hereunder will be free from defects in material and workmanship and, except as otherwise set forth herein, will conform to the specifications provided. If any failure to meet this warranty appears within one year from the date of shipment of the goods, on the condition that Platform, LLC. will correct any such failure by either replacing or repairing any defective goods, at Platform, LLC's option. The preceding paragraph sets forth the exclusive remedy for all claims based on failure of or defect in the goods sold hereunder, whether such failure or defect arises before or during the warranty period and whether a claim, however instituted, is based on contract, indemnity, warranty, tort (including negligence), strict liability or otherwise. The forgoing warranty is exclusive and is in lieu of all other warranties whether written, oral, implied or statutory.

© 2020 Platform Performance Cements, LLC

800.227.3434

info@profloorprep.com
profloorprep.com

Made in the USA in Rocky River, OH.